

This industrial Material Safety Data Sheet is not intended for consumers and does not address consumer use of the product. For information regarding consumer applications of this product, refer to the product label.

Visible White Tooth Whitening Gel

Effective Date: December 5, 2005

1. CHEMICAL PRODUCT AND COMPANY IDENTIFICATION				
COLGATE-PALMOLIVE COMPANY 300 Park Avenue New York NY 10022 PRODUCT NAME: Visible White Tooth Whitening Gel CAS NUMBER: Not applicable – product is a mixture General Use: A formulated tooth whitening gel.			EMERGENCY TELEPHONE NUMBER: For emergency involving spill, leak, fire, exposure or accident, call CHEMTREC (800) 424-9300, day or night For MEDICAL EMERGENCIES involving this product call: 888-489-3861	
2. COMPOSITION/INFORMATION ON INGREDIENTS				
OSHA-REGULATED COMPONENTS (present at a concentration of > or = 1%):				
Component	CAS#	%	PEL	TLV
Hydrogen Peroxide	7722-84-1	5-10	1 ppm	1 ppm
Sodium Hydroxide	1310-73-2	1-5	2 mg/m3	2 mg/m3
The following components, present at a concentration of > or = 0.1%, are listed as carcinogens or potential carcinogens by either the National Toxicology Program (NTP), the International Agency for Research on Cancer (IARC) or OSHA:				
Component	CAS#	%	PEL	TLV
Not Applicable				
3. HAZARDS IDENTIFICATION			4. FIRST AID MEASURES	
POTENTIAL HEALTH EFFECTS EYE CONTACT: Causes eye irritation on direct contact. SKIN CONTACT: May cause skin irritation on prolonged or repeated contact. INGESTION: May be harmful if swallowed in large quantities. INHALATION: Overexposure may cause respiratory tract irritation.			EYE CONTACT: Flush eyes with large amounts of water for 15 minutes. Get medical attention. SKIN CONTACT: Flush skin with large amounts of water for 15 minutes. Get medical attention. INGESTION: Drink 1-2 glasses of water. Do not induce vomiting. Get medical attention. INHALATION: Remove victim to fresh air. Get medical attention.	
5. FIRE FIGHTING MEASURES			6. ACCIDENTAL RELEASE MEASURES	
Flash Point (Method): Not Applicable Extinguishing Media: Water spray, all-purpose dry chemical, CO2. SPECIAL FIRE FIGHTING PROCEDURES: Self-contained breathing apparatus and protective clothing should be worn when fighting chemical fires.			Cover with inert, absorbent material and remove to disposal container. Spill area may be slippery. Flush with plenty of water.	
7. HANDLING AND STORAGE			8. EXPOSURE CONTROLS/PERSONAL PROTECTION	
Store in a tightly closed container in a cool, dry, well-ventilated area.			GENERAL CONTROLS: Avoid eye and skin contact. PROTECTIVE CLOTHING: The use of safety goggles and rubber gloves is recommended.	
9. PHYSICAL AND CHEMICAL PROPERTIES			10. STABILITY AND REACTIVITY	
Appearance: Gel			GENERAL: This product is stable. Hazardous polymerization will not occur. INCOMPATIBLE MATERIALS: Avoid contact with strong oxidizing agents. HAZARDOUS DECOMPOSITION: None known.	
11. TOXICOLOGICAL INFORMATION			12. ECOLOGICAL INFORMATION	
Not Available			Not available	
13. DISPOSAL CONSIDERATIONS			14. TRANSPORTATION	
Any disposal practice must be in compliance with local, state, and federal laws and regulations (contact local or state environmental agency for specific rules). Do not dump into sewers, any body of water or onto the ground.			Not Available	
15. REGULATORY INFORMATION				
RCRA (40 CFR 261, Subpart D): Not Applicable CLEAN WATER ACT: Contains sodium hydroxide and sodium fluoride which are Section 311 materials. CLEAN AIR ACT: Not Applicable SARA: Sections 301-304 (Threshold planning quantity - TPQ) 40 CFR 355: The threshold planning quantity (TPQ) for hydrogen peroxide is 1,000 lbs. Section 313 (Toxic chemical release reporting) 40 CFR 372: The following chemicals must be reported under SARA 313: Not Applicable CERCLA: Section 102 (Reportable Quantity - RQ) 40 CFR 302: The Reportable Quantity (RQ) for this product to the environment is 25,000 lbs. based on the presence of sodium saccharin (0.4%). Releases greater than or equal to 25,000 lbs. must be reported to the National Response Center (NRC) immediately: 800-424-8802.			New Jersey Right to Know Hazardous Substance List: This product contains the following components subject to reporting requirements: Hydrogen peroxide, sodium hydroxide, potassium nitrate, sodium fluoride Pennsylvania Hazardous Substance List: This product contains the following components subject to reporting requirements: Glycerin, hydrogen peroxide, sodium hydroxide, potassium nitrate, sodium saccharin, sodium fluoride Massachusetts Substance List: This product contains the following components subject to reporting requirements: Hydrogen peroxide, sodium hydroxide, potassium nitrate, sodium saccharin, sodium fluoride Canada: Workplace Hazardous materials Information System (WHMIS)-listed material. This product contains the following components subject to reporting requirements: Hydrogen peroxide, sodium hydroxide	
16. OTHER INFORMATION				
Effective Date: December 5, 2005 MSDS Status: New The information on this sheet is limited to the material identified and is believed by the Colgate-Palmolive Company to be correct based on its knowledge and information as of the date noted. Colgate makes no representation, guarantee or warranty, expressed or implied, as to the accuracy, reliability or completeness of the information and assumes no responsibility for injury, damage or loss resulting from the use of the material.				